

United States Government
2005 Trade Capacity Building Assistance (\$US)
ARMENIA

Activity Title	Activity Description	TCB Category	FY 05 Total
Agribusiness Small and Medium Enterprise Market Development Project	The Armenia Agribusiness Small and Medium-Sized Enterprise (SME) Market Development Project (ASME) works with the business community to increase market opportunities for private companies. To achieve this goal, ASME identifies markets for existing and new products that can be sold, develops strategies by which Armenian companies can take advantage of these opportunities, and supports the efforts of individual firms to operate successfully in a market-based economy. ASME identifies and analyzes constraints that limit the potential growth of Armenian firms in these markets and designs and implements strategies to address those problems. ASME provides training and technical assistance to agribusiness SMEs to improve their efficiency and market competitiveness. It builds their management and marketing capacity in order to increase the exports and the domestic sales of Armenian agribusiness products and create new jobs. Funded and implemented by USAID/Armenia.	Export Promotion	570,965
		Business Services & Training	685,158
		Financial Sector Dev. & Good Governance	456,772
		Environmental Trade & Standards	114,193
		Trade-Related Agriculture	456,772
		Activity Total	2,283,861
Caucasus Agricultural Development Initiative - Armenia	The Caucasus Agricultural Development Initiative (CADI) works with the public and private agricultural sectors in Armenia to increase product quality and marketability. Activities include technical and financial assistance to agro-processors to improve product quality as well as marketing assistance and information. To the public sector, CADI provides assistance in adopting food safety and quality standards compatible with the international agricultural trading system. Funded by Department of State and implemented by Department of Agriculture/FAS.	Export Promotion	100,000
		Business Services & Training	300,000
		Trade-Related Agriculture	600,000
		Activity Total	1,000,000
Commercial Law and Economic Regulation Program - Competition Policy	This activity provides technical support to the State Commission for Protection of Economic Competition (SCPEC) helps to develop professional skills of the staff through trainings in competition law and economics conducts consumer survey to provide public view of the competition for the public relations campaign provides training to effectively communicate through media assists in publication of periodical on competition organizes workshops and trainings for continued adaptation of international best practices and assists SCPEC in maintaining international linkages with Interstate Council of the Commonwealth of Independent States (CIS), the US Federal Trade Commission and Department of Justice, and the International Competition Network. Funded and implemented by USAID/Armenia.	Competition Policy & Foreign Investment	925,000

United States Government
2005 Trade Capacity Building Assistance (\$US)
ARMENIA

Activity Title	Activity Description	TCB Category	FY 05 Total
Commercial Law and Economic Regulation Program - WTO Compliance	This activity provides advice, guidance and assistance to the Government in adopting World Trade Organization (WTO)-compliant Technical Regulations and works with the Standardization Institute to reduce the list of products subject to mandatory certification in line with the Technical Barriers to Trade (TBT) Agreement and government agencies to enforce the separation between mandatory government issued standards and voluntary standardization by private sector conducts public awareness campaign to build awareness of WTO agreements such as Intellectual Property Rights (TRIPS), TBT and Sanitary/Phytosanitary (SPS) through delivering public seminars and workshops and publication and dissemination of information brochures on specific WTO issues provides advice and guidance to the private sector and government in implementing an effective international trade policy development strategy and capability. Funded and implemented by USAID/Armenia.	WTO Awareness	340,000
		Agreement on SPS	42,500
		Agreement on TBT	170,000
		Agreement on Customs Valuation Methods	42,500
		Agreement on TRIPs	85,000
		Other Trade Facilitation	85,000
		Environmental Trade & Standards	85,000
		Activity Total	850,000
Total FY 05 USG Trade Capacity Building Assistance to Armenia			5,058,861